

### STORE NEWS WORTH READING

People Who Watch Advertisements Profit Accordingly—Patronize
Home Merchants.

The merchant who buys space in a newspaper to tell the news of his store knows that the news is worth telling and is of vital interest to you or he wouldn't spend that money advertising. He's trying to tell you what he has that you should have and he's just as anxious that you read and profit by what he tells you as is the editor of the newspaper that you read the town news.

You've missed a chance to save some money if you've missed reading the ads. You've overlooked one of those opportunities for economy that come along each week to the readers of the advertisements. You've let a good chance slip, but there are several more equally good chances

Now read the ads. You'll be surprised—but happily so, by what you read. You'll find these merchants using type to distribute really vital information concerning your needs and their merchandise.

Mrs. R- went to C- the other day. She purchased a suit and some dresses in one of the big stores there. She paid \$35 for the suit and the cheapest dress she bought cost her \$18. The suit didn't fit very well so she had to leave it to be altered. They charged her \$2.50 for the alterations. The dresses didn't fit, either. but she didn't have time to wait so she brought them home. She just had three of them. The suit came and it doesn't fit very well.

One of the home town merchants had the same identical suit advertised for \$30-he can afford to sell them for less than the city merchant can because his expenses of doing business are much less. He has some dresses that Mrs. R- admits hired a vacant building near his store are better than the ones she got in and gave a luncheon every afternoon the city and he is selling them for \$15-no charge for alterations.

she paid a fairly good price for the without charge. No direct attempt knowledge. It costs nothing to read was made to sell the stove, but of the ads-and the returns are always

#### ADVERTISE ALL THE TIME

Spasmodic Newspaper Publicity Poor Policy-Size of Space Used Should Also Be Regular.

Would you consider that this news paper was well managed if it issued according to the mood of its publishers-instead of at regular, stated and invariable intervals? asks the Canon City (Colo.) Recordette. Would you think it a good newspaper if it printed a twelve-page issue at one timeand a one-page, handbill-size issue at it was serving its constituency effectually if, now and then, it suspended issue entirely—to be resumed at some when the publishers felt inclined?

Your store serves your patrons with store news through its advertising. They assume that there is always store news worth telling-store news that is important to them.

Is is not a poor policy for a store, as it would be for a newspaper, to serve its patrons in a spasmodic, undependable way? If your store is important to the people of the city, your advertising is important to them all of the time-not merely now and then.

The size of your advertising space should not vary any more than the size of a newspaper varies, and the appearance of your advertising should be as frequent and as regular as the appearance of this newspaper.

Good for Any Business. The value of advertising to manufacturers as well as to merchants and tised the Mammoth Cave so extenretail dealers is well shown by re- sively a few years ago died. And sults which the International Harvester company has had from a recent short advertising campaign in a number of newspapers, the smaller dailies and weeklies having only a local circulation, not the metropolitan papers. So successful have been the results in building up the sales of the International Harvester company's machinery that the company has undertaken second advertising campaign in which more than twice as many papers are to be used and double the amount of space. The day has passed when publicity is not an aid to building up business of all sorts and a very mportant aid because always profitable to the ensiness when rightly applied. Even the churches are finding that display advertising in the ever, will see you and, so far as they newspapers brings them larger congregations.

"Have you ever had an operation

for anything?" "Not yet; but if a certain investment of my husband's turns out right I expect to undergo one in the fall."

The Proper Way.

"Hello, old man; how do you find "How? COULTRA.

Somewhat Contradictory.

In America, says the Louisville Courier-Journal, a school teacher works, upon the average, for about lightning." Jings-"Yes. And the to tell the boys that education is a al operations announced as perfectly necessity if they would get on in life.

From His Point of View. "Stop that! Hands off! How do you know I'm the passenger that stepped on your foot?" "I don't know if absolutely, but (biff) I'm giving you scended from King Lunky III. she sees (biff) the benefit of the (biff! bang!) to a genealogist and gets described

#### \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* AVOID WINDOW PAINS

By not forgetting that both

you and your store are frequently judged by the style of your window display.

By planning your window displays at least a week shead. It

ays. By not leaving your window empty longer than necessary. An empty window with small pleces of window strips still adhering to the glass may give an impression of "For Rent" to the passing stranger.

By keeping below the level of the eye that part of your display you wish to give the most prom-Inence.

By devoting your window to one article or one class of goods, rather than a lot of odds and

By having a strong light on your display at night. All invisible light shining down on your display is preferable in most Instances.

By using neat cards with plain lettering, avoiding fancy type. By not displaying fly paper in December.

By backing up the most prominent feature of your display so as to bring it out bold and strong. - A. L. Wolcott, in Welch's Magazine.

<del>++++++++++</del>++++++++++++++++++++

HIS BUSINESS WAS BOOSTED

Pointers for the Paint Man and the Hardware Merchant-Stimulating the Sales.

Here is a simple plan used successfully by a dealer in implements for stimulating his paint business. This dealer found that his paint business always lagged when fall approached, says System, and so he got out a circular letter which he sent to the farmers in the vicinity. The letter explained the harm done to farm machinery during the winter by rust and advised a coat of paint to protect it. The scheme worked and that man's paint business almost equaled any record he had before.

One hardware man had the right idea for selling gas stoves when he for a week. He hired a man and cook to prepare the lunch on the Mrs. R- learned her lesson and stove and then served his customers course while cooking the food the best points of the stove were brought

out. The plan was a winner. There is always something good to spring on the public. A hardware merchant in a large city, where free press notices are few and hard to land, got a big piece of advertising space gratis by an old plan.

A friend had spent a vacation in Florida, and when he returned to the northern city where this little comedy was staged he carried with him an alligator. We'll call this walking

leather factory Jim. Jim was placed in a show window facing a street where thousands of people pass every day. He was labeled as being a couple of hundred another time? Would you feel that years old, and, of course, attracted attention. The papers gave space to descriptions of Jim and the crowd around the hardware window grew. The climax came when the merchant donated Jim, now James, to a zoo, thus gaining more space, trade and good will.

> Why Mammoth Cave Is Unknown. Mr. Elbert Hubbard, one of the most brilliant and entertaining of the writers and speakers in America today, not long ago visited the farfamed Mammoth Cave in Kentucky. He found clumps of willows and grasses grown up before its entrance. The large hotel that entertained hundreds of guests was falling down and in ruins. Only a single family of farming people lived near the great cave.

> How is it, he said, that so many people once journeyed to visit this wonderful place and so few come now? He inquired around. He soon got an answer to his question. It was this: The man who once adverwith the death of the advertising manager the great cave, with all its wonders, dropped out of sight.

> It is the same old story. People won't know what your goods and your town are unless you advertise. An enterprising man for 25 years

advertised the Mammoth Cave and got thousands of people there. Every fellow used to take his girl there on their honeymoon. But now it is obscured by a jungle. No one knows about its wonders. Why? The advertising man died.

Your Handlwork. I am only a piece of work. After I

leave your bands you may never see me again-People looking at me, howare concerned, I'll be you-Put into me your best so that I may speak to who see me and tell them of the master workman who wrought me-Say to them through me, "I know what good work is"-If I am well done, I will get into good company and keep up the standard-If I am shabby and poorly made, I will get into bad company-Then show through me your joy in what you do, so that I may go the way of all good work, announcing wherever I go that I stand for a work-By judicious advertising, of man that needeth not be ashamed .-William Chandler Smith.

The Difference.

Bings-'I see a woman has been cured of rheumatism by a stroke of lightning." Jings-"Yes. And the successful in that the patient is still alive."-Judge

Put One Over.

Wife-What a wretch that Mrs. Cettaway is. When she found I was de scended from King Lunky III. she sees

## COULD NOT BE CORNERED

and the contract of the contra

Shelkh, With the Fanaticism of Race, Had an Answer for Everything.

Dr. L. C. Howard, the famous specialist at whose suggestion the house-fly has been rechristened the typhoid fly, said the other day:

"There's a type of person who esecially annoys me. That is the overreligious person who objects to the extermination of the flea and mosquito and fly and other disease-breeding creatures on the ground that Providence upt then here, and hence they must verve some hidden purpose, and it is irreverent to destroy them.

These people remind me of a sheikh in Egypt. A medical missionary was trying to persuade the sheikh to adopt certain sanitary precautions against cholera, but the sheikh was such a good Mohammedan that the missionary could do nothing with

once said, 'it is very important to burn the clothes of everybody who dies of cholera, for the clothes communicate disease.' "'Does Allah need to work through

clothes?' the shelkh asked, incred-

"'Now, my dear shelkh,' the man

nlously. "'Now, sheikh,' said the missionary, remember that stranger last month. He was taken down with cholers, and as his clothes were handsome, two of your villagers watched beside him so that they could seize them when all

should be over." 'Yes. I remember.' "'But a man appeared and said he was the sick stranger's brother, and claimed the clothes. The two villagers, however, beat the man with sticks out of the village as an impostor.

"I rememebr." "'And the stranger died, and the two villagers divided his clothes. They wore them, and lo! in a few days they were themselves deadthey and 40 of your villagers.'

"'Yes,' said the sheikh. 'Allah punished those two men for beating and cheating the brother. They were sinners, and Allah slew them." "But what about the 40 others

who died?" cyled the missionary, and he added to \imself, 'I've got

"But the sheikh just shrugged his shoulders. "'As to the 40 others,' he calmly, 'who but Allah knows their crimes?"-St. Louis Globe-Democrat.

#### Wireless in the Desert.

A valuable discovery has been made recently by Marconi in relation to the use of the wireless system in desert country and that is that the use of masts and antennae are not at all necessary for the purposes of communication. This removes one of the great obstacles to the proposition of establishing a system of airship routes over the Sahara, as it has been found a matter of some difficulty to find the way across the sandy stretch because of the absence of marks which act as guide posts. The discovery above referred to is that owing to the non-conductivity of the sand, messages may be launched to the ether from wires laid a short distance on the ground. in the direction of which it is desired to send the message. Dispensing with the pole in this manner greatly facilitates the use of the system in warfare, for the handling of the pole represents the greatest part of the weight and bulk of the outfit

Models of Teeth in Wood. An Indian carpenter in Uganda has sent to a dentist in Nairobi cedar wood patterns of a couple of teeth which he wants made to order. It is stated that when the work is completed the cedar models are to be sent to the British museum.

Uncle Eben's Philosophy. "I likes to hear a young gemman say he's tryin' to keep up wif. de times," said Uncle Eben, "pervided he uses an alarm clock to help him "-Washington Star.

To Wipe Out Finger Marks. Rub the finger marks on doors with a piece of clean flannel dipped in kerosene oil; afterwards wipe with a cloth wrung out of hot water to take the smell away. This is better than using soap and water, as it does not destroy the paint.

Improved Capstan.

A capstan is built into a new block and tackle with which one man can handle loads of one thousand pounds and two men, loads of four thousand pounds.

## THE MARKETS

LIVE STOCK.

BAST ST. LOUIS.—Cattle—Native beef steers. \$5.50@10.75; cows and heifers. \$6.00@9.90; stockers and feeders. \$3.75@7.00; Texas steers. \$5.00@7.00; cows and heifers. \$3.25@5.00; calves, in carloud lots. \$5.00@6.50. Hogs—Mixed and butchers. \$9.10@9.25; good to heavy. \$3.00@9.15; rough. \$3.40@8.60; light. \$9.10@9.20; pigs. \$7.00@8.00. Sheep—Muttons. \$3.50@3.85; CHICAGO.—Cattle—Heeves. \$5.50@3.85; CHICAGO.—Cattle—Heeves. \$5.50@3.85; cokers and feeders. \$4.35@7.75; Texans. \$4.50@6.00; calves. \$4.35@7.75; Texans. \$4.50@6.00; calves. \$8.00@11.25. Hogs—Mixed and butchers. \$8.00@9.25; heavy. \$8.55@9.25; rough heavy. \$8.45@8.85; light. \$8.60@9.20; pigs. \$5.75@8.45. Sheep—Native. \$3.25@4.20; western. \$4.75@7.05.

GRAIN. GRAIN.

ST. LOUIS.—Wheat—No. 2 red, \$1.050
1.08; No. 3 red, 98\$1.05; No. 4 red, 89\$9
99; No. 2 hard, 91\$794; No. 3 hard, 89\$2; No. 4 hard, 86\$99, Corm—No. 2, 63
\$03\$4; No. 3, 68; No. 4, 66\$2; No. 2 yellow, 71; No. 3 yellow, 79; No. 2 white, 75\$975\$2; No. 3 white, 674\$274; No. 4, white, 66\$4. Cats—No. 2, 32\$4\$23\$2; No. 4, 31; No. 2 white, 35; standard, 34; No. 3 white, 32\$2\$2; No. 4 white, 35; standard, 34; No. 3 white, 32\$2\$2; No. 4 white, 35; standard, 34; No. 3 white, 32\$2\$2; No. 4 white, 35\$1\$4. 314.
CHICAGO.—Wheat—No. 2 red. \$1.04@
1.04; No. 3 red. \$0@1.01; No. 4 red. \$3.06
90; No. 2 hard. \$1.042; No. 3 hard. \$2
951; No. 1 northern, \$5@544; No. 2
northern, \$5@934. Corn—No. 2, 674.06
65; No. 3, 674.0614; No. 4, 66.067; No. 2
yellow, \$5.065; No. 3 yellow, 674.095; No. 4
yellow, \$6.065; No. 3 yellow, 674.065; No. 4
yellow, \$6.065; No. 2 white, 684.06544;
No. 3 white, 68.0654; No. 4 white, 66.06
674. Oats—No. 2 white, 344.035; standard, 34.0434; No. 3 white, 324.032; No. 4 white, 326.324.

NEW YORK.—Butter—Creamery evira. \$2c: state dairy. \$2626c; imitation oreamery first. \$2625c. Eggs—Newriby white fancy. \$2648c; nearby mixed fin-cy. \$25638c; fresh firsts. \$2634c. Dressed coultry—Turkeys. 14634c; chickens. 146 \$251 Europe 14634c; chickens. 146 \$251 Europe 14634c; chickens. 146

# FREE ADVICE TO SICK WOMEN

Thousands Have Been Helped By Common Sense Suggestions.

Women suffering from any form of fe-male ills are invited to communicate promptly with the woman's private corre-spondence department of the Lydia E. spondence department of the Lydia E. Pinkham Medicine Co., Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence. A woman can freely talk of the preparation advertised in London there or moving superfluous hair, being an excellent substitute for table butter, none genuine unless stamped on the blade. Eustace Miles, the English spondence which has extended over court tennis player and vegetarian. testimonial or used a letter without the written consent of the writer, and never tial letters to get out of their possession, of inside of the throat." The discovers the hundred of thousands of them in their files will attest. Out of the vast volume of experience

ing is asked in return except your good will, and their advice has helped thousands. Surely any woman, rich or poor, should be glad to take advantage of

this generous offer of assistance. Address Lydia E. Pinkham Medicine Co., (confidential) Lynn, Every woman ought to have

Lydia E. Pinkham's 80-page Text Book. It is not a book for general distribution, as it is too expensive. It is free and only obtainable by mail. Write for it today.

EVIDENTLY OUT OF PLACE

Indignant Frenchman Had Some Fault to Find With Postmaster, and Sald So.

A Frenchman with a name spelled a la Paris and pronounced something like Ca-choo had never learned to read or write, but he managed to disguise the fact pretty well until he moved to a new community where the name was not common. Going to the postoffice one morning he inquired: "Got any mail for Joe Ca-choo?"

"What's the name?" inquired the clerk. "Ca-choo. Joe Ca-choo."

"How do you spell it?" "Can't you spell Joe Ca-choo?"

boiled over and he snorted: "Well, if you can't spell, why don't be a hundred." you sell your old postoffice to some-

## BABY IN MISERY WITH RASH tain woman who had just left the

one that can?"

Monroe, Wis .- "When my baby was six weeks old there came a rash on his face which finally spread until it got nearly all over his body. It form- tonight." ed a crust on his head, hair fell out and the itch was terrible. When he would scratch the crust, the water would coze out in big drops. On face in style 15 years ago."

"I can tell by the size of her wedding ring," he replied. "The width of wedding rings changes about every five years. The kind she wears was in style 15 years ago." would scale off. He was in great misery and at nights I would lie awake holding his hands so that he could not scratch and disfigure himself. I tried simple remedies at first, then got

medicine, but it did no good. "Finally a friend suggested Cuticura Remedles, so I sent for a sample to district. "I den't know," he replied. see what they would do, when to my She looked at him in surprise, this see what they would do, when to my surprise after a few applications I quarter of New York being his daily locale. "No." he insisted wearily. "I don't know. It wasn't there yester-day."—New York Press. Cuticura Ointment and a cake of Cuticura Soap and before I had them half used my baby was cured. His head is now covered with a luxuriant growth of hair and his complexion is admired by everybody and has no dis-figurements." (Signed) Mrs. Annie Saunders, Sept. 29, 1911.

Cuticura Soap and Ointment sold throughout the world. Sample of each free, with 32-p. Skin Book. Address post-card "Cuticura, Dept. L. Boston.

Thoughtful Wife. "Think I'll go to the ball game to-

"All right. Is there a telephone at the grounds.

"There's one there. Why?" "If the home team loses, I want you to telephone me, so that I can take the children and go over to mother's until you get your temper back.'

A Paradoxical Ballot. "I should think the women voting in the new suffrage states would strike one obstacle. "What is that?"

"How can the matrons of a party cast their maiden vote?"

If you cannot afford 10c cigars, smoke LEWIS' Single Binder straight 5c-made of extra quality tobacco Adv. The Style of It.

"How do they serve meals from that lunch wagon?" "I suppose they serve them a

CURES BURNS AND CUTS Cole's Carbolisaive stops the pain instantly ares quick. No scar. All druggists. 25 and 50c. Adv

"Do you think a wife should through her husband's pockets?" "Yes-if there's anything in 'em."

Mrs. Winslow's Soothing Syrup for Childre teething, softens the gums, reduces inflamms tion, allays pain, cures wind colle, Se a bottle Adv. A smooth man is liable to be slip-

ARRESTING FLIGHT OF TIME

German Scientists Advise the Eating of Egg Shells by Those Who Approach Old Age.

Two Germans, deep thinkers-Professors Emmerich and Loewe-state that eggs shells eaten increase the power of resistance against "the withering blight of time," add weight to the body, activity to the brain and strength to the heart; that they destroy injurious bacilli, prevent inflammation and disease and lend courage and energy. This reminds me, Philip Hale writes in the Boston Herald, many years and which has never been says he had an old nurse who used broken. Never have they published a to eat egg shells and crunch them joyfully between the teeth that happened to meet, and she said she ate the has the Company allowed these confiden- shells because they "shaved the hair ery of the German scientist is peculiarly welcome to dwellers by the ocean, for it is a well known fact that which they have to draw from, it is more if you do not break egg shells the than possible that they possess the very witches will put out to sea in them to knowledge needed in your case. Noth- wreck vessels, and if you burn the shells the hens will cease to lay. Furthermore, as eggs are now absurdly high-even case eggs-in the neighborhood it seems a pity to waste any part of them.

Thoroughly Up-to-Date. "Halloa!" Jellison cried, as he encountered his acquaintance, Barwood, in the street. "Thought you were getting married today. Postponed?" 'Altogether," said Barwood, firmly. "Not even engaged now, then?" pursued Jellison.

"No. The lady I was to have married was too modern-too up-to-date for me."

"Up-to-date!" The excuse astonished Jellison. "How on earth-"Wrote her last Monday, saying I was coming to see her on Wednesday. You see, although we'd been engaged for some time, I never formally proposed, and she seemed to want it. I went on Wednesday-just to satisfy her whim, as I thought. Got there and found she had sold the rights of photographing me at the moment of proposing to a cinemetograph com-

That settled it!"-Tit-Bits.

Nothing More to Live For. Without question, the Scots curier of whom Lord Lyveden tells in Fry's Magazine, placed the proper value on his sport.

During a recent curling-match in Switzerland, the skip of one of the teams, who happened to be a Scotsman, was so delighted with the accu-"No," said the clerk, "I never heard rate shot of one of his team, that he was heard to address him in the fol-Then the disgust of the Frenchman, lowing manner: "Lie down and dee, which had been constantly rising, mon; lie down and dee. Ye'll never lay a finer stane nor that if ye live to

> Point for Sherlock Holmes. Somebody wondered how long a cer-

room had been married. "About 15 years," said the jeweler. "How do you know?" asked the jeweler's wife. "You never saw her until

Like Mushrooms. As they emerged from the subway station they were confronted by giant skyscraper rising into the blue What building is that?" she asked. not being an habitue of the downtown

Precaution. Chimmie--Hey, Maggie, hold dis for the first time in her life in a barnbag o' peanuts fer me fer a minute- yard, with its ricks, its lazy cows, ets here comes a poor relation o' mine:--Life.

Examine carefully every bottle of CASTORIA, a safe and sure remedy for all runnin' around raw!"-Washington infants and children, and see that it

Bears the Signature of Cart Hillithur.
In Use For Over 30 Years. Children Cry for Fletcher's Castoria

Wasted Energy. -I got this string in less than an why it affected aim so much. hour.

A CURB FOR PILES.

Cole's Carbolisaive stops itching and painnd cures piles. All druggists. 25 and 50c. Adv.

His Modest Request.

in this play-millions or more in every

"And you must handle it like you

"I see. Could you let me have a \$2

Many a fellow fails to hit the bull's eye in the big shoot because he has wasted all his ammunition in practice.

"I see," said Yorick Hamm.

act."

were used to it."

bill to rehearse with?"

"You handle large sums of money

store nearer than that, John.

Many a born leader throws up the sponge and becomes a follower.

KIDNEY PILLS For Headache Nervousness and Backache due to disorders

of Kidneys and Bladder

Fliegende Blaetter.

HANDEN AND MAIN "I Got This Fine Pipe With Liggett & Myers Duke's Mixture" All kinds of men smoke Duke's Mixture in all kinds of pipes—as well as in cigarettes—and they all tell the same story. They like the genuine, natural tobacco taste of

Duke's Histure

Choice bright leaf aged to mellow mildness, carefully stemmed and then granulated—every grain pure, high-grade tobacco—that's what you get in the Liggett & Myers Duke's Mixture sack. You get one and a half ounces of this pure, mild, delightful tobacco, unsurpassed in quality, for 5c—and with each sack you get a book of papers free.

Now About the Free Pipe

In every sack of Liggett & Myers Duke's Mixture we now pack supon. You can exchange these coupons for a pipe or for many a coupon. You can exchange these coupons for a pipe of the other valuable and useful articles. These presents cost not one penny. There is something for every member of the family—penny. There is something for every member of the family skates, catcher's gloves, tennis rackets, cameras, toilet articles, suit cases, canes, umbrellas, and dozens of other things. Just send us your name and address on a postal and as a special offer during September and October only we will

send you our new illustrated cata-logue of presents FREE of any charge. Open up a sack of Liggett & Myers Duke's Mixture today.

Coupons from Duke's Mixture may be attended with last from HORSE SHOE. J. T. TINSLEY'S NATURAL LEAF, GRANGER TWIST, and Coupons from FOUR ROSES (for tim double coupon). PICK PLUG CUT, PIEDMONT CIGA. RETTES, CUX CIGARETTES, and older last or appearance of the coupons from the coupons of the coupons from the coupons of the coupons from the coupon

Premium Dept

# W.L.DOUGLAS SHOES

Logatta ligate the

\$3.00 \$3.50 \$4.00 \$4.50 AND \$5.00 FOR MEN AND WOMEN Boys wear W. L. Douglas \$2.00, \$2.50 & \$3.00 School

Shoes, because one gair will positively outwear two pairs of ordinary shoos, same as the mon's shoos. W.L.Douglas makes and sells more \$3.00,\$3.50 & \$4.00 shoes THE STANDARD OF QUALITY FOR OVER 30 YEARS.

The workmanship which has made W. L. Douglas shoes famous the world over is maintained in every pair.

Ask your dealer to show you W. L. Douglas latest fashions for fall and winter wear, notice the short vamps which make the foot look smaller, points in a shoe particularly desired by young men. Also the conservative styles which have made W. L. Douglas shoes a household word everywhere.

If you could visit W. L. Douglas large factories at Brockton, Mass., and ser for yourself how carefully W. L. Douglas shoes are made, you would then understand why they are warranted to fit better, look better, hold their shape and wear longer than any other make for the price. Fast Color Eyele CAUTION.—To protect you against inferior shoes. W. L. Douglas stamps his name on the battom. Look for the stamp. Beware of substitutes. W. L. Douglas shoes are sold in 78 over stores and shoe dealers everywhere. No matter where you live, they are within your reach if your dealer cannot supply you, write direct to factory for catalog showing how to order by mail. Shoes sent everywhere, delivery charges prepaid. W.L.Douglas, Brockton, Ma.

Raw Chickens. Rose Pastor Phelps Stokes, in an address on behalf of a New York countryweek charity, told a quaint story. "A little slum girl," she said, "stood yard, with its ricke, its lazy cows, its plows and harrows, and what-not, The slum girl drank it all in delightedly, then gasped half to herself: "'An' jes look at the chickens-

Star. Why He Sorrowed. "And then Nero had Rome set afire

in every quarter." "Alas, how terrible!" murmured little Moritz, with an expression of such Nimrod (just back from fishing) deep anguish that his teacher asked "Why," said Moritz, "just think of Nimrod's Wise Wife-There's a fish the poor insurance companies!"-

> Conclusive. "What am I to do about this man's attack on me? I can't answer him." "Then why don't you call him a

# Milk-crust all over tiny baby's face

Mothers, if your little ones are suffering from tormenting, unsightly skin or soul; eruptions, how can you fail to profit the experience of this mother, who writes "I do not know what caused the milkrust on my haby's face, all over it ex-cept the eyebalis. It started as a rash, of an itching nature; though only three weeks old it tried to scratch it. Then in about a week or ten days it had formed about a week or ten days it had formed into crust that was very sore, whitish, and came off in scabs. For about five weeks I used different washes, but it did no good. From the first application of the Resinci Scap and Olatment, in a few hours, seemingly, we could see the change. I can safely say I cured the baby with Resinci Scap and Resinci Olatment. Anyone who will try them will sure get results that are lasting." (Signed) Mrs. Lovenia R. Ruffin, Cauthornville, Va., May 19, 1912.

Your druggist sells Resinol Soap (Ec) and Ointment (Sic), or mailed on receipt of price. Resinol Chemical Co., Baltimore, Md. They are invaluable household remedies for skin-troubles, boils, sores, wounds, burns and



cion refer-Readers of this paper da aim elected anything adverteting of all umns should insist upon to the County ask for refusing all sub-one lowest bidder, this section the

Pettits Eye Stery truly.

T THOMAS. 's the Republican inty judge from

received from You Can't Cut Out A Bog for Josh Mason

ABSO FOOTS: will clean them of ar-old ginseng delivered and \$25 per delivered lers every Mon-ga, reduces t mantipd, reduces of Special prices tured Muscles or Special prices of Special prices of the Special Prices of



Texas Irrigated Land